

NGUYEN VAN TUNG (Nguyễn Văn Tùng)

Graphic Designer | Junior Data Analyst

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LinkedIn: <https://www.linkedin.com/in/PeterPark108> | GitHub: <https://github.com/PeterPark108>

Portfolio: <https://peterpark108.github.io/>

PROFESSIONAL SUMMARY

Creative Graphic Designer with experience in digital design, customer communication, and freelance projects, currently expanding into Data Analytics. Skilled in Adobe Photoshop, Illustrator, Figma, SQL, and data visualization tools. Experienced in understanding client requirements, developing visual concepts, and supporting business decisions through both creative thinking and data-driven insights. Seeking opportunities where I can combine design, visualization, and analytical thinking to create effective business and marketing solutions.

TECHNICAL SKILLS

- Design: Adobe Photoshop, Adobe Illustrator, Figma, After Effects, CapCut
- Data Analytics: SQL, Python, Excel, Power BI / BI Tools, Data Visualization, Dashboard Design
- Other Skills: Visual Communication, Customer Requirement Analysis, Presentation Design

CORE SKILLS

Graphic Design, Data Visualization, Client Communication, Creative Problem Solving, Customer Needs Analysis, Team Collaboration, Time Management, Attention to Detail, Business Communication, Adaptability

PROJECTS

Credit Risk & Default Analysis | SQL, Python, Scorecard, Power BI

<https://github.com/PeterPark108/phan-tich-rui-ro-tin-dung>

- 30,000 clients (22.1% default): 14 SQLite queries (CTEs, window functions) for roll rates and expected loss.
- WoE logistic scorecard (AUC 0.753 vs 0.778 GBM), 5 risk bands, profit cutoff; 4-page Power BI dashboard.

Credit Card Fraud Detection | Python, SQL, Machine Learning, Power BI

<https://github.com/PeterPark108/phan-tich-gian-lan-the-tin-dung>

- Analyzed 284,807 card transactions (0.173% fraud) with pandas and SQLite; ≤ 1 EUR probes: 3.4x fraud rate.
- Random Forest PR-AUC 0.825 vs 0.613 for a rule; 115 alerts catch 80% of fraud; 4-page Power BI dashboard.

SSH Attack Log Analysis | Python, SQL, Power BI

<https://github.com/PeterPark108/phan-tich-log-tan-cong-ssh>

- Parsed 86,839 lines of a real public Linux auth.log (SecRepo) with Python regex; queried with SQLite.
- Found 1,843 attacking IPs (8% caused 80% of events); 4-page Power BI dashboard (star schema, DAX).

Huong Nghiep 360 – Career Guidance Web App | Python, Flask, SQLite, Render

- Vibe-coded app for grades 10–12: 25 step pages, Holland/RIASEC quiz, accounts, mobile UX; 124 automated tests. github.com/PeterPark108/huong-nghiep-360

NHIP – Shoe Store Web App | Node.js, Express, JavaScript, Render

- Vibe-coded demo store: 100 products, filters, cart, validated checkout, admin stock. github.com/PeterPark108/nhip-shoe-shop

WORK EXPERIENCE

Freelance Graphic Designer | Freelancer | Aug 2020 – Present

- Communicate with clients to understand project requirements, objectives, and visual preferences.
- Analyze creative briefs and develop design concepts based on client needs.
- Design digital marketing materials, banners, social media graphics, website visuals, and promotional assets.
- Revise designs from client feedback and manage multiple projects on deadline with post-project support.

EDUCATION

Data Analytics | Jul 2025 – Present

Currently developing practical skills in: SQL and database querying, data cleaning and analysis, Business Intelligence, dashboard development, data visualization, business problem solving, analytical thinking.

Graphic Design | Apr 2018 – Aug 2020

Developed skills in visual communication, graphic design, teamwork, project management, and deadline-based creative production.

CERTIFICATIONS

Microsoft Office Specialist (MOS) | 2021 · TOEIC 650 | 2024